



HYPERREALITY Festival for Clubculture

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Times of crisis and rupture have often paved the way for the imagination of a new order. The utopia, however, lives on the dancefloor and therefore, temporary escapism is more than a simple coping strategy- it is the act of imagining an alternative reality.

This year Hyperreality is exploring the utopian possibilities of clublife as a space within a space. Club culture can create an environment for the imagination of musical and artistic utopias. It can act as refuge, a nest, a bubble and a laboratory for the respondent. The tension between music, space and people creates intense dynamics and a strong sense of community, which in return opens up different realities that allow for change- even beyond the night.

Hyperreality has been taken over by SISTERS this year, a community association for queer feminist art and culture, meaning it has been managed and curated collectively this year. Dancefloors and clubbing scenes are mostly associated with values of diversity, freedom, and transgression. Curatorial practices that are committed to critical diversity and inclusivity have always been part of Hyperreality's booking policy. The festival tries to counteract stereotypes and gender roles, which is why FLINTA* artists will dominate the weekend guaranteeing a more diversified music line up. After all it were anti- normative identities and their approaches to music and community that have created club culture.

The program offers a wide spectrum of the current contemporary and experimental electronic music discourse- there will be a mixture of both local and international cross-genre artists. Among many other things this year's edition also includes a cooperation with BALANCE Festival and commissioned works by Lan Rex and Antonia XM, showcases by Tender Matter and several musical premieres. Additionally, there will be freely accessible workshops in cooperation with Ableton and Sounds Queer, whose main focus is to share knowledge and experience.

HYPERREALITY takes place this year at the Zukunftshof, a visionary urban farming concept and place for art and culture on the outskirts of Vienna in the 10th district. Born out of a citizens' initiative, utopias are lived here as well - and we are allowed to be part of it this summer.